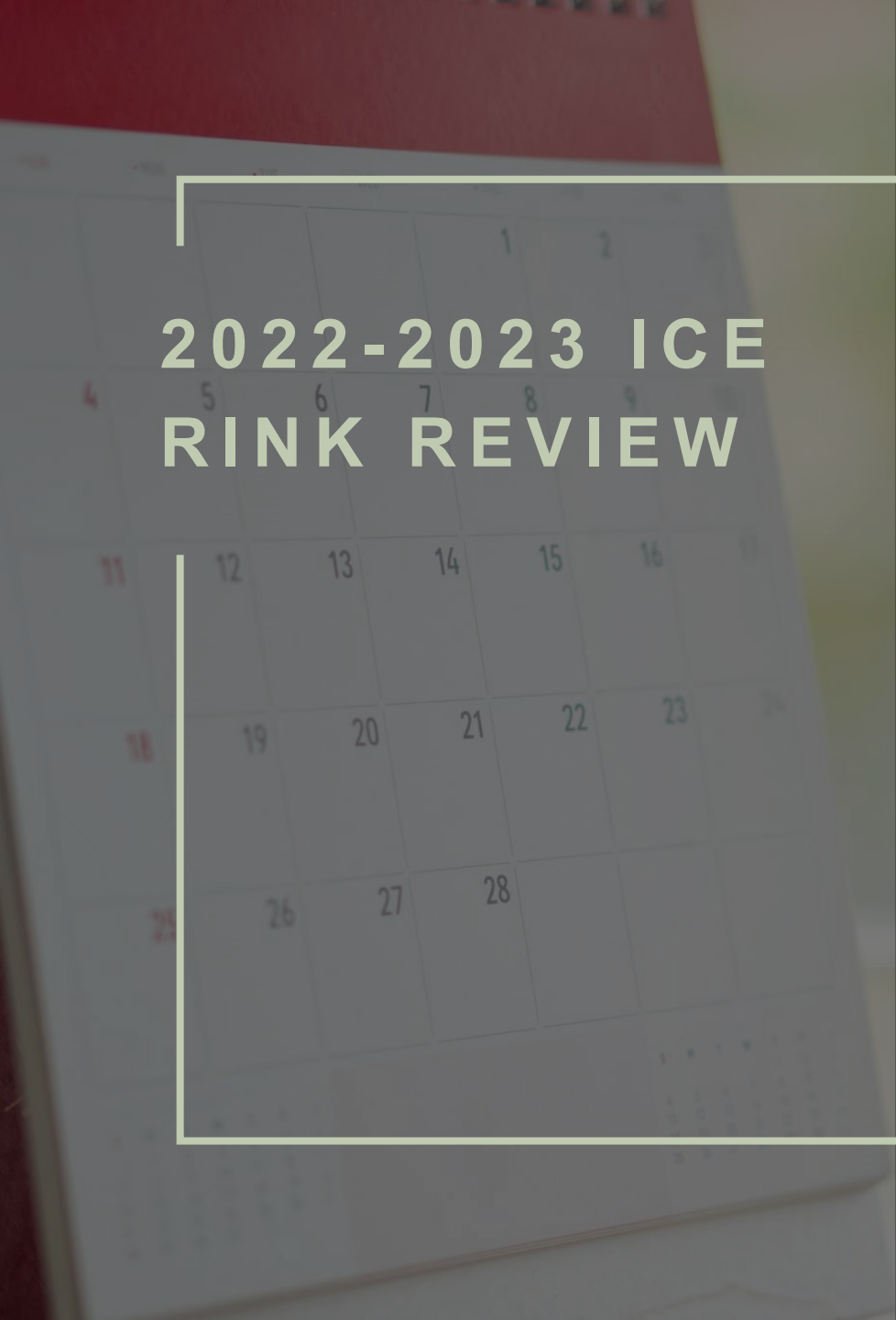


ENERGY PLAZA PUBLIC ICE SKATING RINK FUNDRAISING PROPOSAL

July 17th 2024



2022-2023 ICE RINK REVIEW

- Great Public Reception – Over 10,000 skaters from November through January
 - <https://www.wibw.com/2022/11/12/ice-skating-rink-officially-open-evergy-plaza/>
 - <https://www.cjonline.com/story/entertainment/local/2022/11/21/corefirst-ice-rink-in-downtown-topeka-gives-residents-place-to-skate/69664559007/>
 - <https://www.ksnt.com/news/local-news/ice-skating-rink-comes-to-the-downtown-topeka/>
- Essential Sponsorships – CoreFirst (Title Sponsor), Schendel Lawn & Landscape (Base), and many small dasher board sponsors.
- Many takeaways from initial season including ideal hours of operation, staffing needs, necessary supplies, and ice rink configuration.

2022-2023 FINANCIAL REVIEW

Sponsorships	\$59,181
Skate Rentals	\$132,899
Total Revenue	\$192,080
Operating Expenses	\$84,685
Equipment Rental & Setup	\$281,567
Total Expense	\$366,252
Net Profit (Loss)	(\$174,172)





FIDELITY BANK
Fidelity State Bank
Trust Company

7Q Office Building

Fuel True

Teresa Cuevas Statue

Energy Plaza

Family Law Practice

LOCATION FOR
PERMANENT ICE
SKATING

S Kansas Ave

SE 7th St

SE 7th St



CONCEPTUAL RENDERING

	2024 Ice Rink Initial Installation (Temporary Base)	2025 Ice Rink Final Installation (Concrete Base)
Chillers, Dasher Boards, Ice Mat	\$ 218,204	\$ (15,000)
Permanent Site Work	\$ 280,647	\$ 175,200
Ice Skates	\$ 8,716	\$ -
Skate Storage	\$ 5,000	\$ -
Rubber Mats	\$ 10,000	\$ -
Benches	\$ 5,000	
Ticket Booth	\$ 15,000	\$ -
Contingency (8%)	\$ 43,405	\$ 12,816
Total Acquisition Cost	\$ 585,973	\$ 173,016

POTENTIAL FUNDING SOURCES

1

\$178,000

Transient Guest Tax
Funds from Evel
Kniefel Museum

2

\$400,000

Title Sponsorship
for
10 years

3

\$200,000

Unidentified Funding
Source

(Needed to pour concrete
base in 2025)

PRO FORMA

	2024 Ice Rink Annual Operations	2025 Ice Rink Annual Operations
Skate Revenue	\$ 132,899	\$ 139,544
Sponsorships	\$ 26,466	\$ 27,260
Total Revenue	\$ 159,365	\$ 166,804
Licensing	\$ 1,654	\$ 1,737
Event Staff Wages	\$ 40,000	\$ 42,000
Ice Tech Consulting	\$ 37,872	\$ 39,766
Advertising	\$ 10,040	\$ 10,542
Insurance	\$ 4,341	\$ 4,558
Utilities	\$ 15,000	\$ 15,750
Other Expenses	\$ 3,952	\$ 4,150
Contingency (8%)	\$ 9,029	\$ 9,480
Total Expense	\$ 112,859	\$ 118,502
Net Income / (Loss)	\$ 46,506	\$ 48,302

Thank You



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